



Hey there, business owners and community supporters!

Family Counseling Service of the Finger Lakes, Inc. needs your help to make our **10th Annual FLX Pride Festival, Camp FLX Pride**, a sizzling success! Join us on **June 15, 2024**, for a day packed with non-stop fun and love at the **Seneca Lakefront in Geneva, NY**, as we celebrate the LGBTQ+ community of all ages. Not only is this event a fantastic way to raise awareness and visibility of this incredible population in the Finger Lakes Region, but it's also a place where everyone can come together to celebrate diversity and inclusivity. All proceeds generated from the event will support the LGBTQ+ Advocacy Program through Family Counseling Service of the Finger Lakes, Inc. This program provides education, support groups for youth and adults, free trainings, and advocacy services specific to the LGBTQ+ community throughout Monroe, Ontario, Wayne, Seneca, and Yates counties.

We are on the lookout for both sponsors who would be interested in providing financial support to cover the overwhelming cost of festival expenses, and vendors who are looking to participate at the festival on Saturday, June 15, 2024. By being a sponsor or vendor at **FLX Pride**, not only will you be supporting the community but also increasing your exposure and brand recognition throughout the Finger Lakes region. Check out the application for the various opportunities to make a lasting impact at this festival! If you have any questions, feel free to contact us via e-mail at [lgbtqfcsfl.org](mailto:lgbtqfcsfl.org) or call (315)-830-7170.

Family Counseling Service  
Attn: FLX Pride Festival 2024  
671 S. Exchange Street  
Geneva, NY 14456

Remember, this event has been growing bigger and better every year, and we're already excited about what 2024 has in store. So, let's work together to make it the best one yet!

With Gratitude,

  
**Ky Kawolics**  
Supervisor of Community  
Based Services  
they/them



  
**Eli O'Connor**  
LGBTQ Advocate  
they/them

  
**Emily White**  
LGBTQ Program Coordinator  
she/her

**Family Counseling Service**  
*of the Finger Lakes, Inc*  
ONTARIO, WAYNE, MONROE, SENECA & YATES COUNTIES



  
**Kayleigh Voigt**  
LGBTQ Advocate  
they/them

# Vendor Opportunities

<p><b>Not-For-Profit Vendor</b></p>	<ul style="list-style-type: none"><li>• 10' x10' grass vendor spot (outdoor venue)</li><li>• Responsible for own table/chair/tent<ul style="list-style-type: none"><li>◦ (All tents are required to be staked down)</li></ul></li><li>• Vendor Check In starts at 11am &amp; will promptly close at 12:30pm on the day of event<ul style="list-style-type: none"><li>◦ (Vendor booths must be set up by 12:45pm)</li></ul></li><li>• Tear down by 7pm</li></ul>	<p><b>\$40</b></p>
<p><b>For-Profit Vendor</b></p>	<ul style="list-style-type: none"><li>• 10' x10' grass vendor spot (outdoor venue)</li><li>• Responsible for own table/chair/tent<ul style="list-style-type: none"><li>◦ (All tents are required to be staked down)</li></ul></li><li>• Vendor Check In starts at 11am &amp; will promptly close at 12:30pm on the day of event<ul style="list-style-type: none"><li>◦ (Vendor booths must be set up by 12:45pm)</li></ul></li><li>• Tear down by 7pm</li></ul>	<p><b>\$100</b></p>
<p><b>Food/Beverage 10'x10' Small Space Vendor*</b></p>	<ul style="list-style-type: none"><li>• 10' x10' grass vendor spot (outdoor venue)</li><li>• Responsible for own table/chair/tent<ul style="list-style-type: none"><li>◦ (All tents are required to be staked down)</li></ul></li><li>• Food Vendor Check in starting 9:30 am &amp; will promptly close at noon on the day of event</li><li>• Strict Tear Down by 10pm</li><li>• Requirements:<ul style="list-style-type: none"><li>◦ Certificate of Insurance (must be emailed to <a href="mailto:lgbtq@fcsfl.org">lgbtq@fcsfl.org</a> with application)</li><li>◦ Generator for Power (extremely limited power available)</li><li>◦ Proper Fire Extinguisher (Must be present for Geneva Fire Inspection 12-12:30)</li><li>◦ Garbage/recycling bins for your booth</li></ul></li></ul>	<p><b>\$100</b></p>
<p><b>Food/Beverage Trucks/Large Space Vendor*</b></p>	<ul style="list-style-type: none"><li>• Specify space needed for truck or a 20' x 10' grass vendor spot (outdoor venue)</li><li>• Responsible for own table/chair/tent<ul style="list-style-type: none"><li>◦ (All tents are required to be staked down)</li></ul></li><li>• Food Vendor Check in starting 9:30 am &amp; will promptly close at noon on the day of event</li><li>• Strict Tear Down by 10pm</li><li>• Requirements:<ul style="list-style-type: none"><li>◦ Certificate of Insurance (must be emailed to <a href="mailto:lgbtq@fcsfl.org">lgbtq@fcsfl.org</a> with application)</li><li>◦ Generator for Power (extremely limited power available)</li><li>◦ Proper Fire Extinguisher (Must be present for Geneva Fire Inspection 12-12:30)</li><li>◦ Garbage/recycling bins for your booth</li></ul></li></ul>	<p><b>\$250</b></p>

\*Space for food/beverage vendors is limited to 5 food vendors, 2 alcoholic beverage vendors and 2 non-alcoholic beverage vendors

**Please also consider donating a raffle item for \$10 off your vendor**

**application fee! Contact us for details at [lgbtq@fcsfl.org](mailto:lgbtq@fcsfl.org)**



## Vendor Application

Vendor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Vendor Type (circle one):

 Not-For-Profit (\$40)

Tax ID #: \_\_\_\_\_

 For Profit (\$100)

Booth Description: \_\_\_\_\_

 Food/Bev Small Vendor (\$100)

 Food/Bev Truck/Large Vendor (\$250)

Payment Options (circle one):

 Check

 Visa

 Mastercard

 American Express

 Discover

 Venmo (@fcsflg)

 PayPal (@fcsfl)

Sponsorship:



Yes, contact me for sponsorship opportunities



Yes, I'd like to donate a raffle item for \$10 off vendor application fee



No, I'm just looking forward to being a vendor!

Total amount to be charged: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Please mail or drop off during office hours to Family Counseling Service  
671 S. Exchange Street, Geneva, NY 14456 no later than Wednesday, May 1, 2024!

# Sponsorship Levels

## Guide

- Large Logo on official Festival Banner on stage
- Full page ad in Festival Program & Schedule
- PR Shout Outs on local media
- Business name & logo featured on FCSFL website and social media
- Stage announcements throughout event of Top Sponsors
- Receipt for Tax Purposes

> \$1000

## Adventurer

- Medium Logo on official Festival Banner
- Quarter page ad in Festival Program & Schedule
- PR Shout Outs on local media
- Business name & logo featured on FCSFL website and social media
- Stage announcements throughout event of Top Sponsors
- Receipt for Tax Purposes

\$1000-501

## Scout

- Small Logo on official Festival Banner
- Business Card ad in Festival Program & Schedule
- Business name & logo featured on FCSFL website and social media
- Stage announcements throughout event of Top Sponsors
- Receipt for Tax Purposes

\$500-251

## Sleepaway Camper

- Business name & logo featured on FCSFL website and social media
- Receipt for Tax Purposes

\$250-101

## Daycamper

- Receipt for Tax Purposes

< \$100  
and/or  
Donated  
Raffle Item



## Sponsorship Application






Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship Level (circle one):

-  Guide (\$1001+)
-  Adventurer (\$1000-501)
-  Scout (\$500-251)
-  Sleepaway Camper (\$250-101)
-  Daycamper (<\$100 or donated item)

Total Donation Amount: \_\_\_\_\_

**PR: Logos received after 5/1/24 cannot be guaranteed to be included**










Yes, I have emailed my most current logo/ad to [lgbtq@fcsfl.org](mailto:lgbtq@fcsfl.org) (at least 100kb)



No, I am not interested in having my logo/ad printed in any Top Sponsor Perks

Payment Options (circle one):

-  Check
-  Visa
-  Mastercard
-  American Express
-  Discover
-  Venmo (@fcsflorg)
-  PayPal (@fcsfl)

Credit Card Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_



Sponsor Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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